



property face²face

Networking for Property Professionals

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**Connecting East Midlands Property,
Construction and Finance Professionals**



Our Curry Club

Propertyface2face was founded in 2008 as we realised there was a 'gap' in the market for a networking group exclusively for East Midlands based property, construction and finance professionals. Our lunches combine a warm welcome with great food in a relaxed setting attracting local property 'movers and shakers'.

Our events are always held at hand-picked, award-winning Indian fine dining restaurants that offer outstanding food, great service and a relaxed atmosphere. Each bi-monthly lunch takes place on either a Thursday or Friday so guests can continue to socialise afterward.

Propertyface2face regularly attracts around 50-60 professionals working in construction, real estate, property investment and property finance. It is one of the most successful property networking groups in the East Midlands having branched out from

Nottingham to Leicester and Derby and then Lincoln in 2023, we're launching in Newark this year.

Our facts and figures

Propertyface2face has a database of over 1,000 East Midlands-based property, construction and finance people that is regularly updated. We issue daily e-bulletins to promote each lunch event and we promote our sponsors via our social media platforms.

Our X feed, formerly known as Twitter has 2,250 followers, the majority of whom are property related, while our LinkedIn group has 650 members and we have Facebook and Instagram accounts for the group.

Previous sponsors include: SDL Property Auctions (Part of Eddisons), Innes England, Nelsons Solicitors, Lawson-West Solicitors, Bildurn, CP Walker & Son, St James Place Wealth Management, Allica Bank, Key Mortgages, Enable Services Group, Sytner BMW, PIB Insurance Brokers, The TM Group and HSKSG.



Propertyface2face Curry Club Partner Package – Nottingham, Newark, Derby, Leicester and Lincoln

Our partner package delivers great value to our partners, helping to raise awareness of your organisation, to keep your brand front of mind and generate NEW business opportunities.

Why partner with Propertyface2face?:

- **Quality networking** - connect with our network of local property, construction and finance industry 'movers and shakers'
- **Pre-event branding** - benefit from your company logo being featured in our event e-mailers distributed to a 1,000+ database of industry professionals and via our website www.pf2f.co.uk driving traffic back to you
- **Join the conversation** - we promote your brand pre-event via our social media platforms, connecting you with fellow industry professionals
- **Event branding** - elevate your brand with pop-up banners and merchandise prominently displayed at our chosen venues, the very best Indian fine dining restaurants
- **Partner speech** - showcase your expertise at the event with a 5-10 minutes speech
- **A complimentary ticket** - enjoy a three-course Curry Club lunch worth **£35.00**

Curry Club Package Cost:

- Single event partner package: **£275.00 (No VAT)**
- Annual event (5x bi-monthly) partner package delivers brand exposure throughout the year in one city at the reduced cost of **£250.00 (No VAT)** per event, **total: £1,250.00**

(Please note: we have a non-competing industry policy, so there won't ever be two legal, finance or property firms sponsoring our events.)

Propertyface2face will give you the opportunity to create relationships with senior decision makers so you can secure quality business connections. As a sponsor you will be supported by a strong mix of traditional and online marketing with great social media reach. Each event is covered by a professional photographer and videography is increasingly used too.



Here's what our Propertyface2face sponsors have to say:

"Lawson-West Solicitors is extremely proud to sponsor and support the Propertyface2face Curry Clubs in Leicester. We've found our involvement to be highly beneficial, not only from a brand profile perspective, but due to the number of quality new contacts we have both met, and introduced to others. Propertyface2face is an excellent, business property-focused networking group which we highly recommend."

Rebecca Beswick, Commercial Property & Real Estate, Lawson-West Solicitors

"As a regular Nottingham Curry Club sponsor, we're really pleased to partner with a proven local property networking group that's helped us to gain new business. Propertyface2face always provides great events that are well attended by a broad range of property and finance professionals and are hosted in the superb Calcutta Club Restaurant."

Justin Hevness, Insurance Division Manager, CP Walker & Son

'We have enjoyed many Propertyface2face Curry Clubs over the last 10 years and have made some great business connections along the way. Some of which have been clients now for many years. We try and attend as many events as possible and we're proud to partner with them as they branch out to new cities.'

Andrew Parker, Managing Director & Auctioneer, SDL Property Auctions (Part of Eddisons)



If you'd like to discuss partnering with us, please call Sasha Stewart

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www.pf2f.co.uk

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